ESSENTIEL ANTWERP

Essentiel Antwerp – Operations Specialist Marketplaces

Introduction

Essentiel Antwerp is a global contemporary brand from Antwerp, synonymous with positive energy.

Dedicated to fierce, fabulous and fun-loving individuals, the label brings mood-boosting fashion that lifts the spirits.

We are representative in more than 40 countries, with approximately 40 retail stores. Each store embodies our distinctive brand identity and is strategically located in prime locations. With a presence in over 750 doors and selected department stores, we have built a qualitative global wholesale distribution.

Essentiel Antwerp stands for more than fashion, it stands for a state of being. Authenticity is at the heart of the company. With a continuous desire for growth, the brand is always on the lookout for the next move.

We are currently looking for an experienced, detail-oriented, and people-focused Operations Specialist Marketplaces to elevate our online catalog and shopping experience across a range of online Marketplaces (e.g.: Bijenkorf, Farfetch, Breuninger, ...).

In this role, you will operate within the Ecommerce & Marketplaces team to execute catalog management and offer support for day-to-day operations, reporting to the Marketplace Manager.

Together, you will contribute to the success of our Ecommerce platform and create an exceptional shopping journey for our customers, that represents our brand in the best possible way.

Main tasks

- Operational Responsibilities:
- Catalog Management;
- Execute the end-to-end process of preparing, importing, and launching collections across the various marketplaces;
- Oversee daily operations;
- B2B customer service, order processing, returns management, and inventory updates;
- offer support during peak periods to prepare commercial campaigns;
- Offer integration and improvement support;
- · Assist in the onboarding and integration of new marketplaces;
- Troubleshoot and resolve issues.

Collaboration and Communication:

- Work with internal teams (e.g.: Photography, Marketing, IT) and external teams (e.g.: Integrators, Developers, the Marketplaces).
- Execute supporting tasks to enhance the brand visibility across the various marketplaces; e.g., updating and maintaining brand pages, category pages and content.

Who are you

- Two years of experience in digital merchandising or ecommerce, ideally in fashion.
- Strong analytical skills with attention to detail and the ability to turn data into actionable strategies.
- Experience with product information tools (e.g.: Perfion) and order management tools (e.g.: Shopify, Business Central, ...) are a bonus.
- Ability to work collaboratively across departments and prioritize tasks effectively.
- Excellent written and verbal communication skills in Dutch and English; French is a bonus.
- A proactive, results-driven mindset.

What we offer

The opportunity to work in a dynamic and growing team within an innovative fashion brand.

A collaborative environment where your input drives business success.

Competitive salary and benefits package.

https://www.essentiel-antwerp.com//careers