

Essentiel Antwerp – PR & Communication Intern

Since its creation in 1999, **Essentiel Antwerp** has been driven by passion – passion for high-quality fashion with a playful twist. With our signature mix of playfulness and sophistication, we've expanded across Europe and the US, now available in over 700 multi-brand stores worldwide.

We're looking for an enthusiastic **PR & Communication Intern** to join our Marketing team at our Antwerp headquarters. If you're a motivated storyteller eager to explore the world of international fashion communication and contribute to the colorful world of Essentiel Antwerp, this could be your next adventure.

Your mission

As a PR & Communication Intern, you'll support the PR & Communication Coordinator in translating the company's vision into effective marketing and PR strategies. You'll help strengthen Essentiel Antwerp's international presence through targeted local and global initiatives.

Task description

- Support daily communication with external PR agencies across our key markets.
- Showroom management: organize sample loans from our in-house press showroom to stylists, ensuring a curated and organized selection at all times, while maintaining good contacts with people of interest.
- Help plan and execute press days (April & November), and possible other internal and external events.
- Assist in influencer seeding, gifting, and sponsorship campaigns, from planning to follow-up.
- Collaborate on creative projects, photoshoots and campaigns.
- Track and analyse media coverage, influencer content, and gifting impact.
- Identify and assess potential partners and content creators aligned with our brand values and visual identity.
- Pitch in with copywriting, brainstorming sessions, and strategic rollouts.
- Contribute to social media content: research trends, propose ideas, and help produce engaging visuals in line with our brand tone.

Skills & experience

- You are in your 3rd Bachelor or Master in marketing, business, or communication during the internship.
- You are available for a full-time internship, based in Antwerp, starting at the end of January 2026 and for a minimum of 4 months
- You have a strong passion for fashion and excellent communication skills, both written and spoken; fluent in Dutch and English. French is a plus.
- You have excellent organizational and flexibility skills.
- You are hands-on, proactive, and detail-oriented.
- You are familiar with fashion media, PR landscapes, and influencer marketing.
- You have a good eye for aesthetics and strong interest in content creation and social media.
- You are comfortable with Microsoft Office suite (Excel, PowerPoint, Word).

Job offer

- A 4- to 6-month internship in a young, dynamic fashion company experiencing exciting international growth.
- A dynamic and creative work environment in an international fashion brand.
- Valuable hands-on experience in PR, influencer relations, and brand communications.
- A chance to grow your network in the fashion industry.
- A team of young, passionate, collaborative colleagues who value fresh ideas.

Excited to join our journey? Send us your CV, a motivation letter, and any relevant portfolio links. We can't wait to meet you.

<https://www.essentiel-antwerp.com/careers>